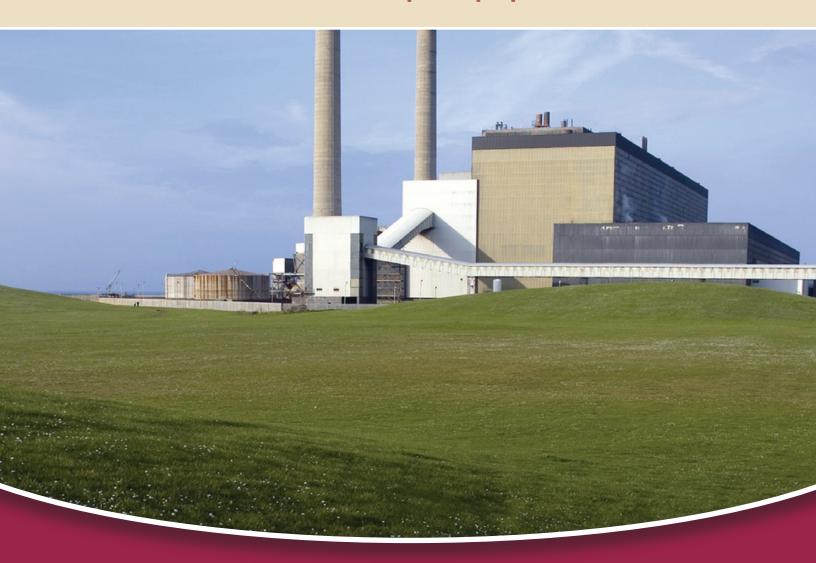
#### REPORT

## **Examining the Tradeoffs**

of additional coal plants proposed for our area



#### **Rationale for the forum**

The 2007 "We the People" AmericaSpeaks 21st Century Town Meeting© attracted 650 participants from all walks of life and all areas of Owensboro and Daviess County. On that day, one of the discussion periods focused on environmental issues, and one of the top environmental concerns that came forth was the high concentration of coal-fired power plants in our region – some of which do not provide power for our area or even use local coal.

Since that town meeting, three coal-to-gas plants have been proposed for our area. Consequently, this public forum was organized to examine the advantages and disadvantages of the proposed plants, and to pose the question: When, if ever, should the line be drawn on these plants?

## **A Public Forum**

Public Life Foundation of Owensboro

The Springs Conference Center March 22, 2010

#### **REPORT** Examining the Tradeoffs

#### **Planning process**

A committee was formed to help plan the event: the format and methodology, the participant guide and polling questions. Committee members included:

- Public Life Foundation staff
- a public health official
- a representative of Owensboro Municipal Utilities
- several environmental advocates
- a college biology professor

Representatives of the three proposed coal plants, Greater Owensboro Chamber of Commerce, Greater Owensboro Economic Development Corporation and the Council of Labor were invited to serve on the planning committee, but all declined or did not respond.

#### **Format**

Following opening remarks and a review of the ground rules, a PowerPoint presentation complemented a printed participant guide that was distributed to all attendees. The guide included background information on coal and economic development, the three proposed plants, and potential health and environmental concerns. Seven points in support of the proposed plants were aligned with points in opposition to the plants.

At 15 tables, six to eight participants devoted approximately an hour to small group dialogue and deliberation led by a facilitator. A recorder captured key themes, points the group could agree on and those in which they could not agree.

Verbal reports were presented from participants at each table, followed by electronic polling. Finally, participants indicated which "action steps" they would be willing to take regardless of their position, and they were provided with contact information for public officials, stakeholders, advocacy groups and more.

#### **Participants**

The 100-plus participants were not expected to reflect a scientific sample, but rather a healthy cross-section of the community. It was a public meeting and all were welcomed.



The event was promoted through news releases, email notices and advertisements in the Owensboro, Henderson and Spencer County, Indiana newspapers.

#### **Participants included:**

retired city planner
marketing professional
retired school superintendent
utility company employees
environmental advocates
candidates for public office
Daviess County commissioner
college president
concerned citizens
college dean
public health official
farmers
foundation director

students
school librarian
small business owners
District Judge
realtor
accountant
teachers
college professor
civil engineer
attorney
psychologist
social workers
photographer

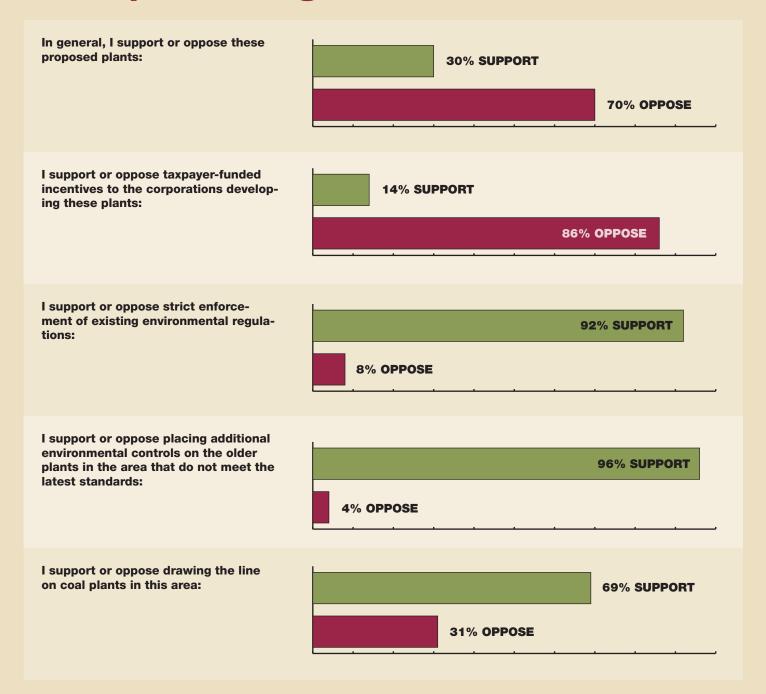
economic development specialists owner of property near a proposed plant site



#### **Information**

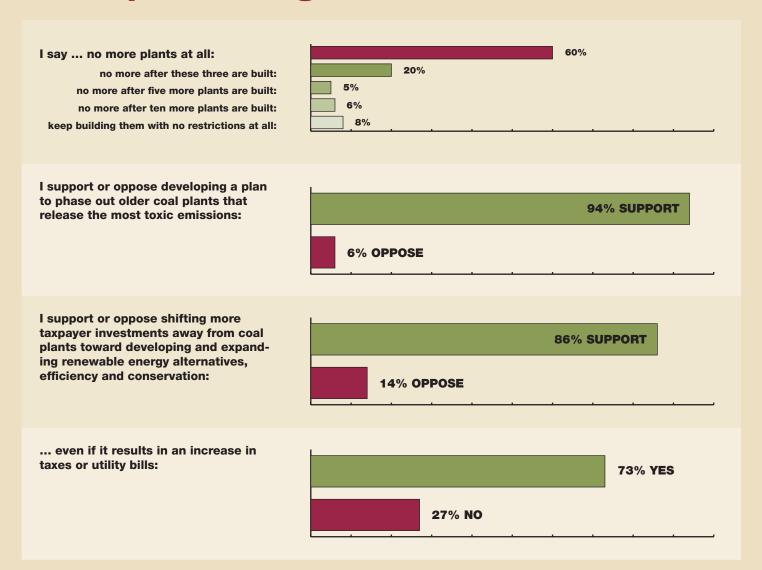
The participant guide is included in the most recent edition of the foundation's publication, the *Public Life Advocate*: http://plfo.org/documents/coalforum\_PG\_web.pdf

### **Participant Polling**



#### **REPORT** | Examining the Tradeoffs

### **Participant Polling**



# A sampling of points made by forum participants:

- Want to balance environmental issues with needs for jobs
- Plants would produce quality jobs.
- We have the natural resources. We need to move forward to have time to invest in reusable resources.
- Toxic emissions statistics in our area are troubling, comparing our regions to major cities.
- The older plants are continuing to be used, why not just start over with those plants?
- Current power needs can't be met by alternative fuels at this time.
- Don't compromise health for jobs.
- If fossils are used make it as clean as possible and if new plants are built make them as environmentally safe as possible.
- If we cannot invest the money/time/research into alternative sources of cleaner coal then not worth the acute health effects
- We have not invested in research and development significantly, nor have we offered the same degree of financial incentives.

## **Action Steps**

# Whatever my position, I will take the following action steps:

Action	Number of participants who checked this option
Contact officials and share my position	43
Sign a petition	46
Write a letter or an op-ed piece for newspaper	20
Organize a letter writing campaign	7
Join or volunteer for an organization	33
Support an organization with a contri	oution 25
Speak to a civic club	14
Take steps to conserve more energy	70